

## Geoffrey B. Maddox

Rhodes College  
Department of Psychology  
Memphis, TN 38112  
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901-843-3170

### EDUCATION

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| 2013 | Ph.D., Cognitive Psychology (Aging & Development; Cognitive)<br>Washington University in St. Louis<br>Advised by: Dr. David A. Balota |
| 2010 | M.A., Experimental Psychology (Aging & Development; Cognitive)<br>Washington University in St. Louis                                  |
| 2007 | B.A., Psychology (Magna cum laude, with honors in Psychology)<br>University of Missouri   |

### POSITIONS HELD

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| 2022– Current | Chair, Department of Psychology, Rhodes College         |
| 2019– Current | Associate Professor, Rhodes College                     |
| 2020          | Interim Chair, Department of Psychology, Rhodes College |
| 2015– 2019    | Assistant Professor                                     |

### HONORS AND AWARDS

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| 2020       | Rhodes College Clarence Day Award for Excellence in Teaching         |
| 2012       | Washington University in St. Louis, Dean's Dissertation Fellowship   |
| 2011       | Finalist, 2011 Elderhostel K. Patricia Cross Doctoral Research Grant |
| 2010– 2012 | NIA Training Grant Fellowship  |
| 2008– 2009 | NIA Training Grant Fellowship  |
| 2007       | Elected to Phi Beta Kappa  |
| 2007       |  |







Maddox, G.B., White, K.K., Boyd-Rogers, C., Lohmar, S., & Feinstone, K. (2019). Healthy Individuals and Healthy Neighborhoods: A Framework for Holistic, Community-based Aging. Poster presented at 2019 Biennial Conference of the Society for Community Research and Action, Chicago, IL.

\*James, E., \*Boss, E., \*Boyd-Rogers, C., & Maddox, G.B. (2019). Young and Older Adult Associative Recognition is Enhanced for Positive, but not Negative Valence Word Pairs. Poster presented at the 31st Convention of the Association for Psychological Science, Washington D.C.

Maddox, G.B., \*James, E., \*Hoçut, & \*Boyd-Rogers, C. (2018). Examining the effects of value-directed encoding and valence on the associative deficit in older adult memory performance. Poster presented at the 59th Meeting of the Psychonomic Society, New Orleans, LA.

Maddox, G.B., \*Boyd-Rogers, C., Crutcher, J., & White, K.K. (2018). Shifting Norms: Experimental context influences ratings of emotional valence for positive, neutral, and negative words. Poster presented at the 59th Meeting of the Psychonomic Society, New Orleans, LA.

Maddox, G.B., \*Myers, R.E., \*Porter, H.J., & White, K.K. (2017). Do phonologically related intervening names influence spaced retrieval of proper names? Poster presented at the 58th Meeting of the Psychonomic Society, Vancouver, BC.

Balota, D.A., Maddox, G.B., Millar, P.R., Churchill, L. (2017). Benefits and costs of priming recollection based retrieval. Talk presented at the 58th Meeting of the Psychonomic Society, Vancouver, BC. Presenting author

Gargya, S., Brubaker, M.S., Maddox, G.B., Naveh-Benjamin, M. (2017). Dichotic listening: Reducing task load in the attended channel helps older adults detect their name in the unattended channel. Poster presented at the 58th Meeting of the Psychonomic Society, Vancouver, BC.

Kumar, A.A., Balota, D.A., Hecht, J., Scaltritti, M.S., & Maddox, G. (2017). cr,75.96 06o3 (o)-bn8 (,)sA.C



repeated study and retrieval practice in a valenced encoding paradigm Poster presented at the Cognitive Aging Conference, Atlanta, GA.

Maddox, G.B., & Balota, D.A. (November, 2013) Spacing and Retrieval Practice Differentially Influence Accuracy and Retrieval Response Latency in both Young and Older Adults Poster presented at the 54<sup>th</sup> Meeting of the Psychonomic Society, Toronto, ON.

Maddox, G.B. & Balota, D.A. (November, 2012) Threshold priming influences recollection in cued recall performance Poster presented at the 53<sup>rd</sup> Meeting of the Psychonomic Society, Minneapolis, MN.

Maddox, G. B \*Zou, F., Bui, D. C., & Hale, S. (November, 2012) Influence of Incidental Encoding and Levels of Processing on the Spacing Effect Poster presented at the 53<sup>rd</sup> Meeting of the Psychonomic Society, Minneapolis, MN.

Bui, D. C, Maddox, G. B \*Zou, F. & Balota, D. A. (May, 2012) The Roles of Working Memory and Intervening Task Difficulty in Determining the Benefits of Repetition Poster presented at the 24<sup>th</sup> Convention of the Association for Psychological Science, Chicago, IL.

Maddox, G.B, Balota, D.A., Tse, S, Duchek, J.M., Fagan, A.M., & Holtzman, D.M. (April 2012). Differences in recollection estimates are associated with risk factors and transition to early-state Alzheimer's disease Poster presented at the Cognitive Aging Conference. Atlanta, GA.

Maddox, G.B, & Balota, D.A. (November 2011) Threshold priming in cued recall performance Poster presented at the 52<sup>nd</sup> Meeting of the Psychonomic Society, Seattle, WA.

Maddox, G.B, & Balota, D.A. (November 2011) Equal versus expanded retrieval: An examination of participant and experiment selected spaced retrieval schedules Poster presented at the 51<sup>st</sup> Meeting of the Psychonomic Society, St. Louis, MO.

Maddox, G.B, Balota, D.A., Tse, S, Duchek, J.M., Fagan, A.M., & Holtzman, D.M. (April 2012) Differences in recollection estimates are associated with risk factors and transition to early-state Alzheimer's disease Poster presented at the Cognitive Aging Conference. Atlanta, GA.

words on the associative deficit of older adults. Poster presented at the Cognitive Aging Conference. Atlanta, GA.

Maddox, G.B & Naveh-Benjamin, M. (May 2007). The effects of emotional words on the associative deficit of older adults. Poster presented at the Midwestern Psychological Association Conference, Chicago, IL.

## INVITED TALKS

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Maddox, G.B. (November 2016). Utilizing consistent findings in the literature to discriminate between proposed mechanisms of the spacing effect. Cognitive Science Seminar, University of Memphis, Memphis, TN.

Maddox, G.B. (March 2015). The influence of training on participant-controlled equal spaced and expanded retrieval practices. Psychology Department Colloquium, Colby College, Waterville, ME.

## REPRESENTATIVE COMMUNITY PRESENTATIONS

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Maddox, G.B. (January 2018). Healthy Aging for Individuals and Communities. Invited talk to Salon Circle, Memphis, TN.

Maddox, G.B. (January 2016). Cognitive aging: Setting the stage for success. Invited talk to Presbyterian Women's Group, Memphis, TN.

Maddox, G.B. & White, K.K. (October 2015). Study smart: Efficient and empirically supported strategies for improving learning. Rhodes College, Memphis, TN.

Maddox, G.B., & White, K.K. (February 2014). Cognitive Aging: Research & Applications. Invited talk for Germantown Senior Citizens Advisory Commission, Germantown, TN.

Maddox, G.B., & White, K.K. (December 2013). Facilitating student learning: Efficient, effective, and empirically supported strategies for improving classroom performance. Invited talk for Teaching & Learning Seminar, Rhodes College, Memphis, TN.

## TEACHING INTERESTS







\*Boyd-Rogers, C. (April 2018) Training with spaced retrieval techniques improves performance in young and older adults. Poster presented at the Rhodes College Undergraduate Research and Creative Activities Symposium, Memphis, TN.

\*Boyd-Rogers, C. & \*Lohmar, S. (April 2018). Healthy Aging Communities: A Model for Healthy Community-Based Aging in Memphis and Beyond. Poster presented at the Rhodes College Undergraduate Research and Creative Activities Symposium, Memphis, TN.

\*Boss, E. (April 2018) Rhythm and Remembering: Examining the Influence of Reminding on Memory for Rhythm in Music. Poster presented at the Rhodes College Undergraduate Research and Creative Activities Symposium, Memphis, TN.

\*Hocut, J. & \*James, E. (April 2018). Emotional Valence and Point Value Influence Memory in Young and Older Adults. Poster presented at the Rhodes College Undergraduate Research and Creative Activities Symposium, Memphis, TN.

\*Jubrial-Jaber, L. & \*Boyd-Rogers, C. (April 2018). Reminding and Cognitive Control in Older and Younger Adults. Poster presented at the Rhodes College Undergraduate Research and Creative Activities Symposium, Memphis, TN.

\*Myers, R. & \*Porter, H. (April 2018). Do Phonologically Related Intervening Names Influence Spaced Retrieval of Proper Names? Poster presented at the Rhodes College Undergraduate Research and Creative Activities Symposium, Memphis, TN.

\*Linville, T., & \*Peravali, R. (April 2017) Training in spaced retrieval results in memory improvement. Poster presented at the Rhodes College Undergraduate Research and Creative Activity Symposium, Memphis, TN.

\*Winget, C., & \*Boss, E. (April 21017) Mnemonic benefits of 006 Tc -0.012 Tw 0.22 0 Td [11 (r,)-19



2020–present Faculty Representative to the Board of Trustees, Rhodes College  
2020- present Phi Beta Kappa President, Rhodes College